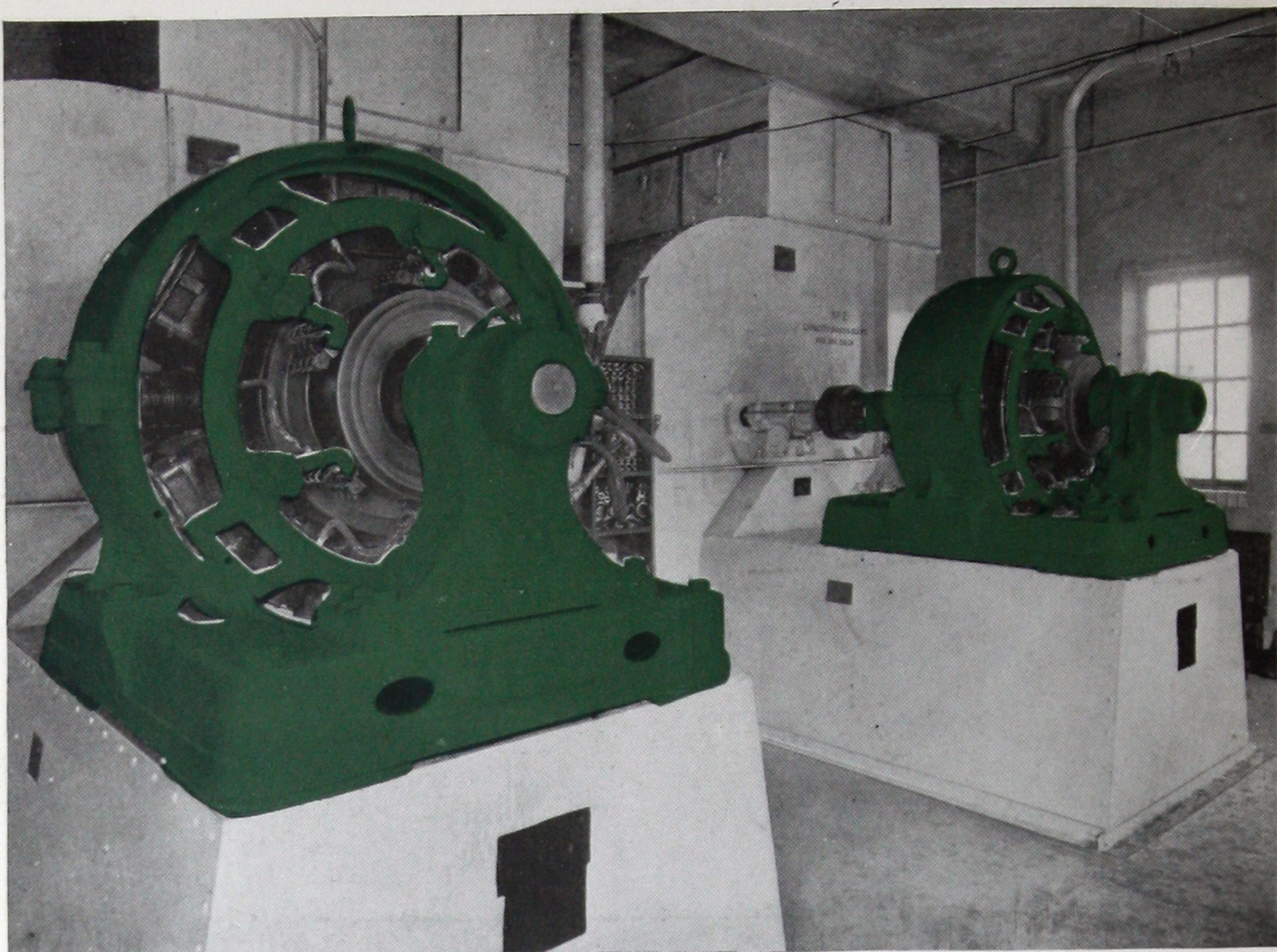


## "CHARACTER PAINTS" FOR MILL AND FACTORY

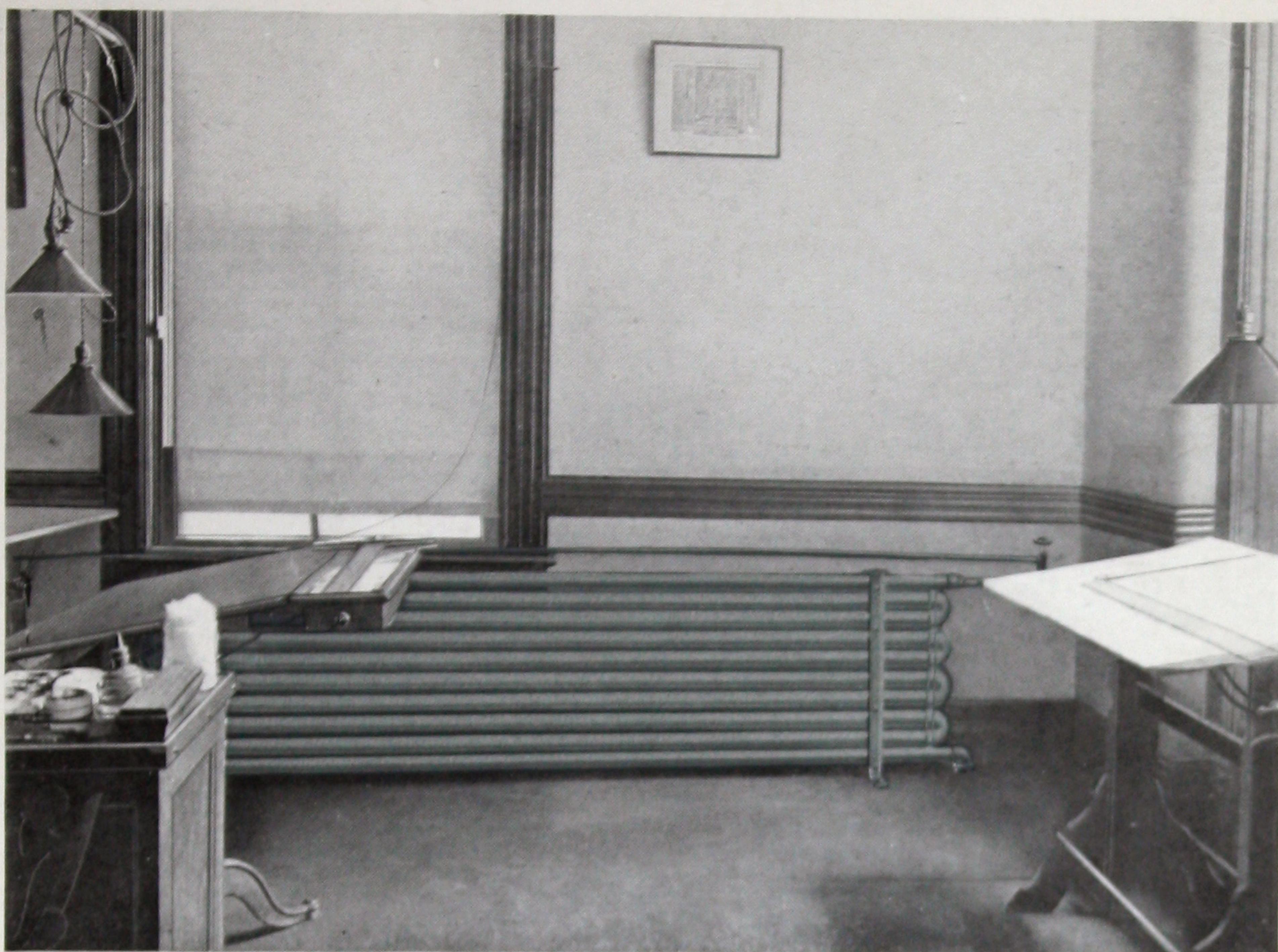


### FOR MOTORS AND MACHINERY

**K**EEPING Motors, Generators, Machine Tools, Presses and other machinery well painted and new in appearance has a value greatly in excess of its cost. Engineers and machine operators, as well as their helpers, are much more likely to be careful of machinery which is constantly kept well painted and new in appearance. If you show that you take pride in your machinery your employees will also. A piece of machinery which appears old and run-down invites careless handling, whereas, the same piece of machinery kept brightly painted and apparently new compels careful attention.

For the painting of Motors and Machinery we suggest De-Pa-Co Bright Green Service-coat Enamel as being most appropriate and durable.





### **FOR HEATING LINES, RADIATORS, ETC.**

**A**LUMINUM, or Aluminum Gray, has through general use become the accepted color for painting radiators and steam heating lines. Aluminum Paint, however, is not only expensive, but quickly loses its initial brightness. On the other hand De-Pa-Co Aluminum Gray Servicecoat Enamel holds its color and gloss indefinitely. It may be applied to hot or cold pipes or radiators with equally good results.

### **Miscellaneous Factory Equipment**

Elevator cages and enclosures, fire doors, waste cans, railings, stock shelves, etc., are protected from rust and kept in perfect condition through the use of De-Pa-Co Servicecoat Enamel. This factory equipment may most appropriately be painted black or bronze green. The permanent high finish of Servicecoat makes cleanliness easy and the use of appropriate colors imparts an atmosphere of orderliness and system that is sure to be reflected in the work of employees.

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# Character Paints *for Mill and Factory*



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# CHARACTER PAINTS FOR MILL AND FACTORY

A SYSTEM FOR DEFI-  
NITELY DESIGNATING  
ALL OF THE VARIOUS  
EQUIPMENT IN FACTORY  
MILL OR POWER PLANT



THE DEBEVOISE COMPANY  
MAKERS OF TECHNICAL PAINTS  
968 GRAND STREET, BROOKLYN, N. Y.

## COLOR CHART DE-PA-CO SERVICECOAT ENAMEL

The colors of the DeBevoise System are also adaptable to the Identification Plan for Power House Piping of the American Society of Mechanical Engineers as covered by revise 1305, volume 33 (1911) of the transactions of the Society.



**Vermilion**—For Sprinkler Pipes, Fire Pails, etc.



**Dark Gray**—For Compressed Air Pipes



**Brown**—For Oil Pipes



**Black**—For Electric Light and Power Conduits



**Blue**—For Steam Power Lines



**Buff**—For Steam Exhaust Lines



**Bright Red Oxide**—For Hot Water Pipes



**Yellow**—For Cold Water Pipes



**Bright Green**—For Motors and Machinery



**Maroon**—For Refrigerating Lines



**Bronze Green or Black**—For Elevator Cages, Fire Doors, Waste Cans, Railings, Shelves, etc.



**Aluminum Gray**—For Steam Heating Lines and Radiators



## SERVICE COAT ENAMEL

**D**Esignating purpose, or character of service, by means of various distinctive colors is a scheme so obviously practical that it has become an inseparable part of very nearly all governmental and business differentiating systems.

In working out a system for definitely designating by means of painting with distinctive colors all of the various parts of the equipment of a factory, mill or power plant, we have merely aimed at the standardization of a practice that even now is being followed to a limited extent. The De-Pa-Co system as shown in the chart on the opposite page has been the result of our efforts.

No one kind of paint made according to old formula, is equally good for both wood and metal, cold water pipes and hot steam lines, therefore we set about developing a new kind of paint, one that would give equally excellent service for every purpose for which it would be used within factory or mill. Several years' use in actual service, under the most adverse conditions, have proven that a paint formula perfected by our chemists completely meets all industrial service requirements, and this paint we have named

### De-Pa-Co Servicecoat Enamel

It is a paint that dries with a high enamel finish and is made with a specially tough vehicle.

It is non-porous and provides maximum protection against rust and corrosion.

It is exceedingly elastic and does not crack or peel under expansion or contraction.

It is unaffected by heat or cold and may be used with equally good results on both hot and cold pipes.

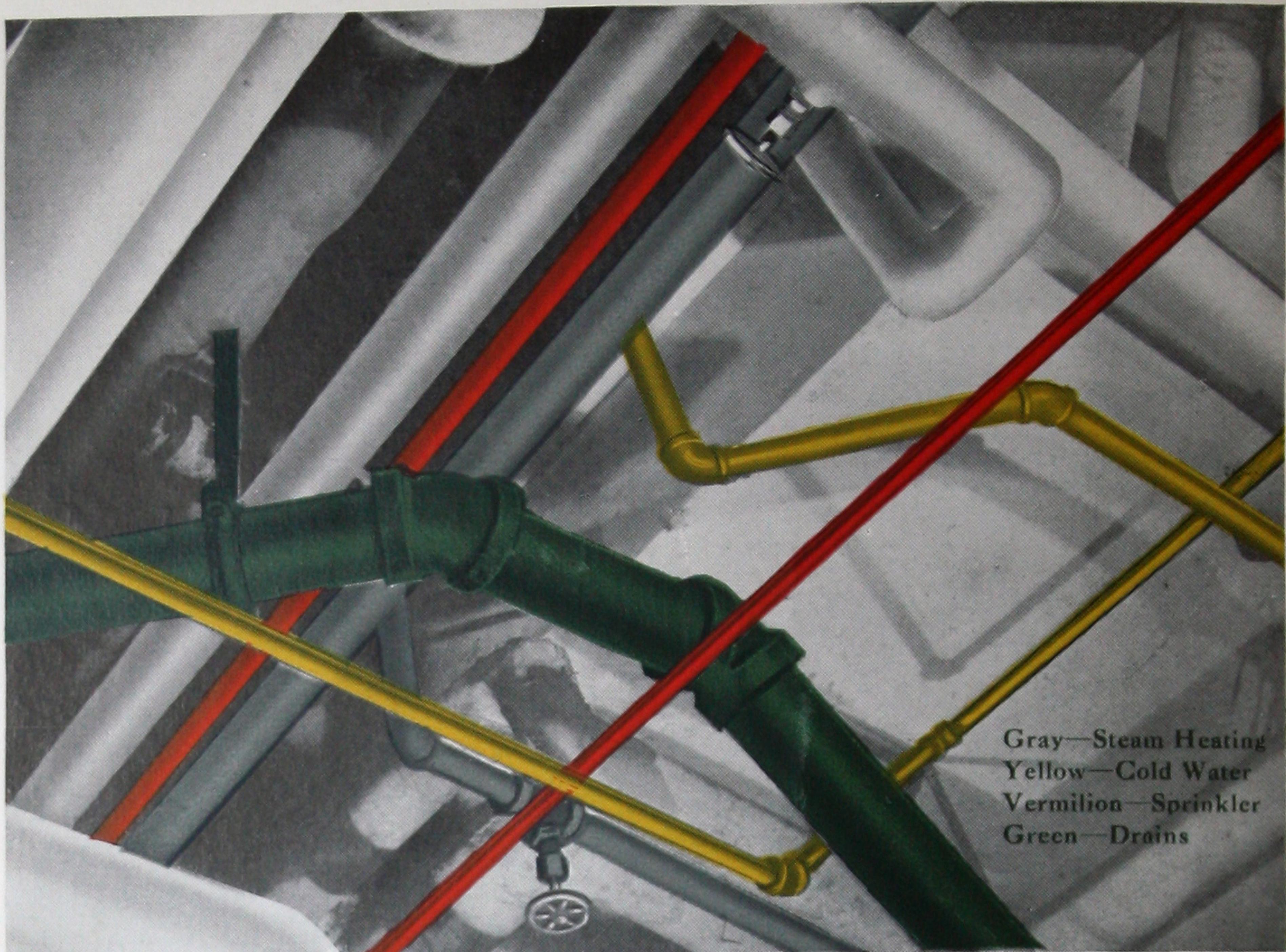
It does not deteriorate when subjected to the action of gases or acid fumes.

It holds its high gloss indefinitely.

It is equally serviceable for painting both wood and metal surfaces.

It was developed for indoor use, but experience has proven it equally good for outdoor service.

## "CHARACTER PAINTS" FOR MILL AND FACTORY



### FOR PIPING AND CONDUITS

**E**MERGENCIES usually demand instantaneous action. A bursted steam pipe, a leaky valve in an air or gas line, any one of these is likely to cause considerable trouble and probable loss if the fault is not quickly located and remedied. The painting of each pipe line a distinctive color facilitates the locating of any trouble and also the application of the remedy.

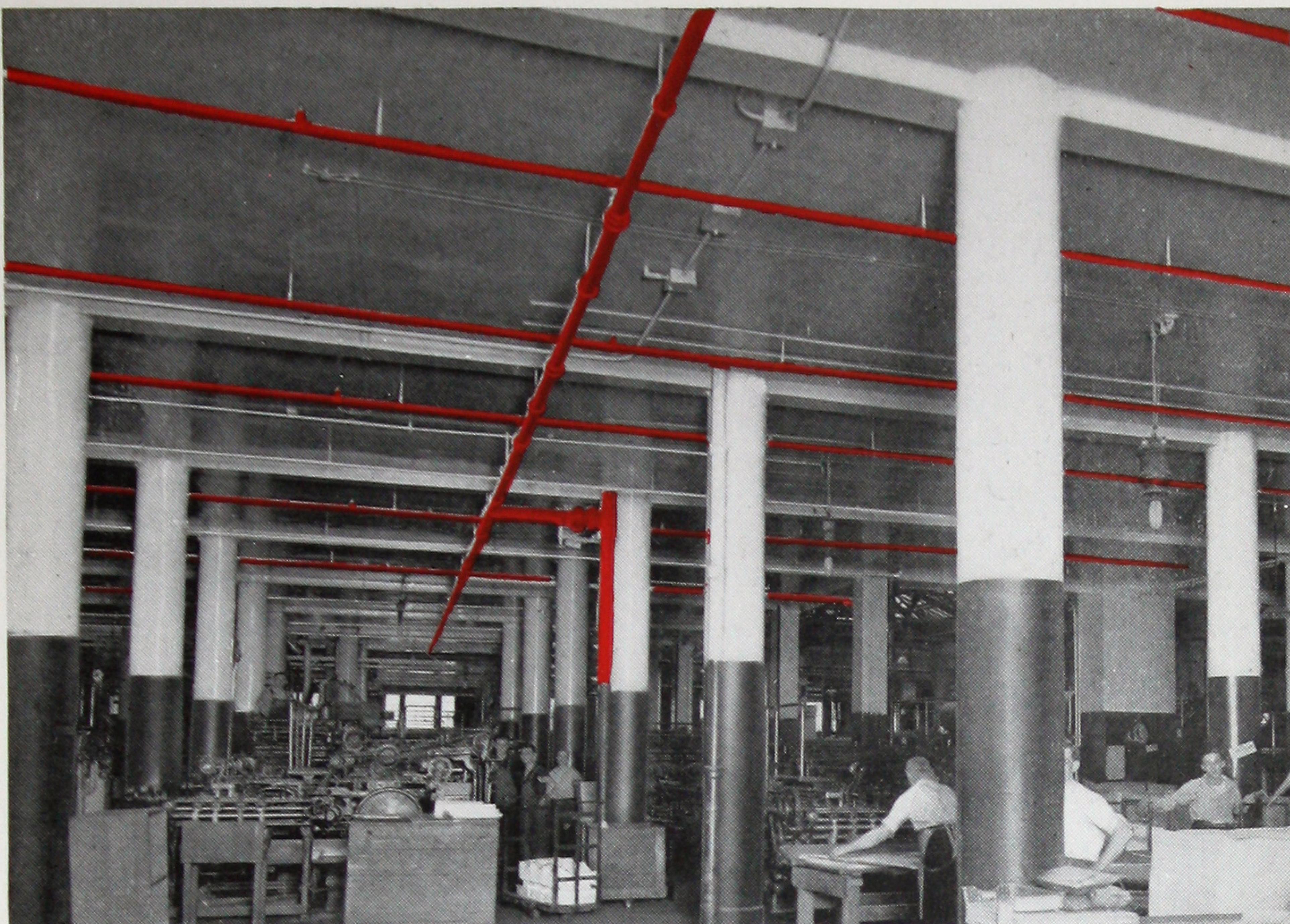
When pipe lines are painted according to the DeBevoise System for designating their character and purpose, the whole piping equipment of a plant is so systematized that instant identification of any pipe line is assured no matter how complicated or confusing the piping layout may be.

De-Pa-Co Servicecoat Enamel provides all the necessary colors in a Quality Paint that has been specially developed for this service.



## **DEBEVOISE DE-PA-CO SERVICECOAT ENAMEL**

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### **FOR SPRINKLER LINES AND FIRE PAILS**

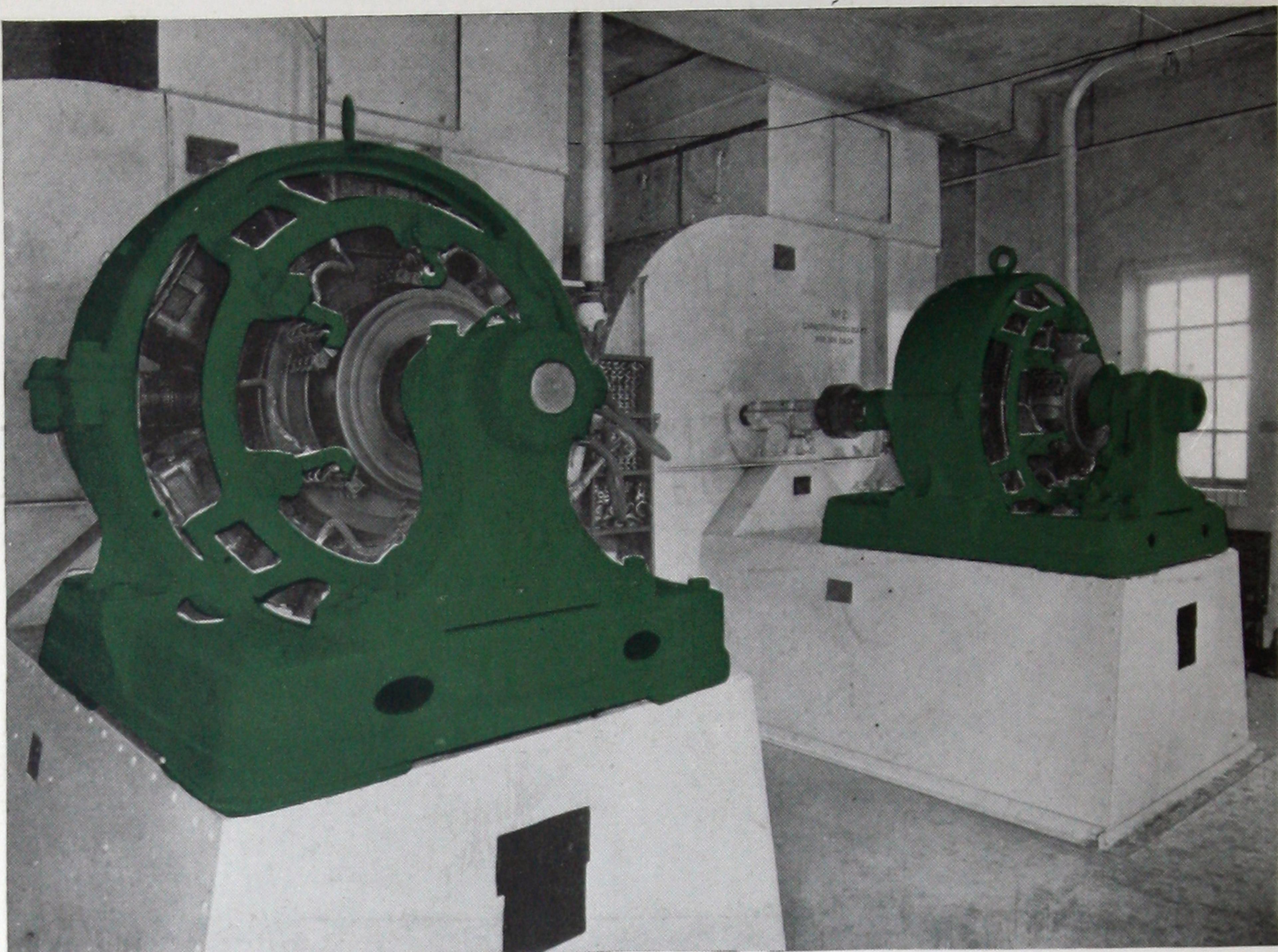
**M**ANY people become excited and bewildered by the alarm of fire, and this is particularly true where numbers of persons are employed in one room or shop.

By painting all fire extinguishing apparatus a vivid, permanent red, you may accomplish two purposes. First: You can indelibly impress upon the minds of employees the location of all fire apparatus, pails, chemical extinguishers and automatic sprinklers. Second: You also engender a feeling of confidence in your fire prevention precautions which will go a long way toward preventing panic in time of emergency.

De-Pa-Co Vermilion Servicecoat Enamel is ideal for this purpose as it retains its brilliant color indefinitely and is not affected by fumes or atmospheric changes.



## "CHARACTER PAINTS" FOR MILL AND FACTORY



### FOR MOTORS AND MACHINERY

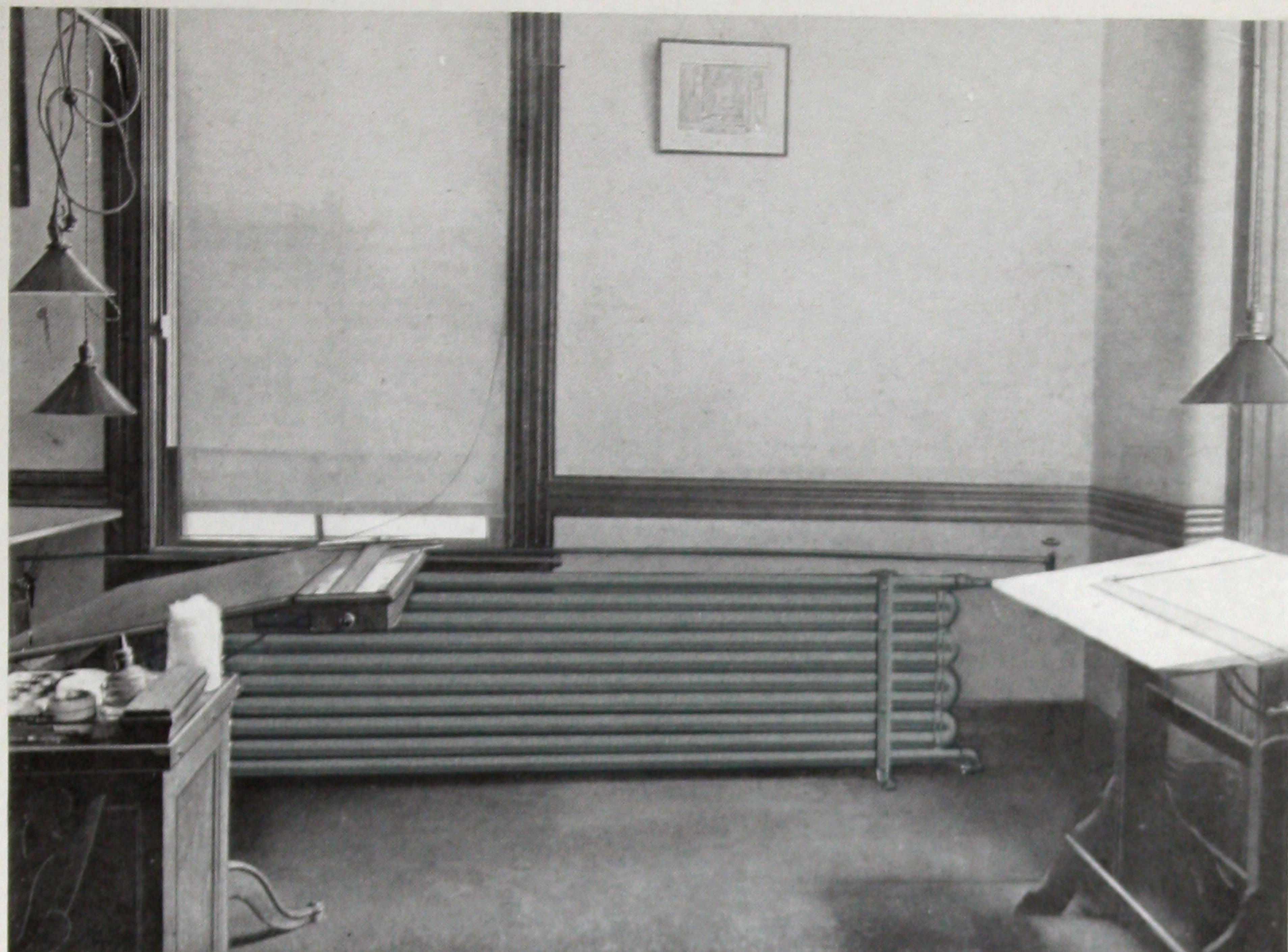
**K**EEPING Motors, Generators, Machine Tools, Presses and other machinery well painted and new in appearance has a value greatly in excess of its cost. Engineers and machine operators, as well as their helpers, are much more likely to be careful of machinery which is constantly kept well painted and new in appearance. If you show that you take pride in your machinery your employees will also. A piece of machinery which appears old and run-down invites careless handling, whereas, the same piece of machinery kept brightly painted and apparently new compels careful attention.

For the painting of Motors and Machinery we suggest De-Pa-Co Bright Green Service-coat Enamel as being most appropriate and durable.



## DEBEVOISE DE-PA-CO SERVICECOAT ENAMEL

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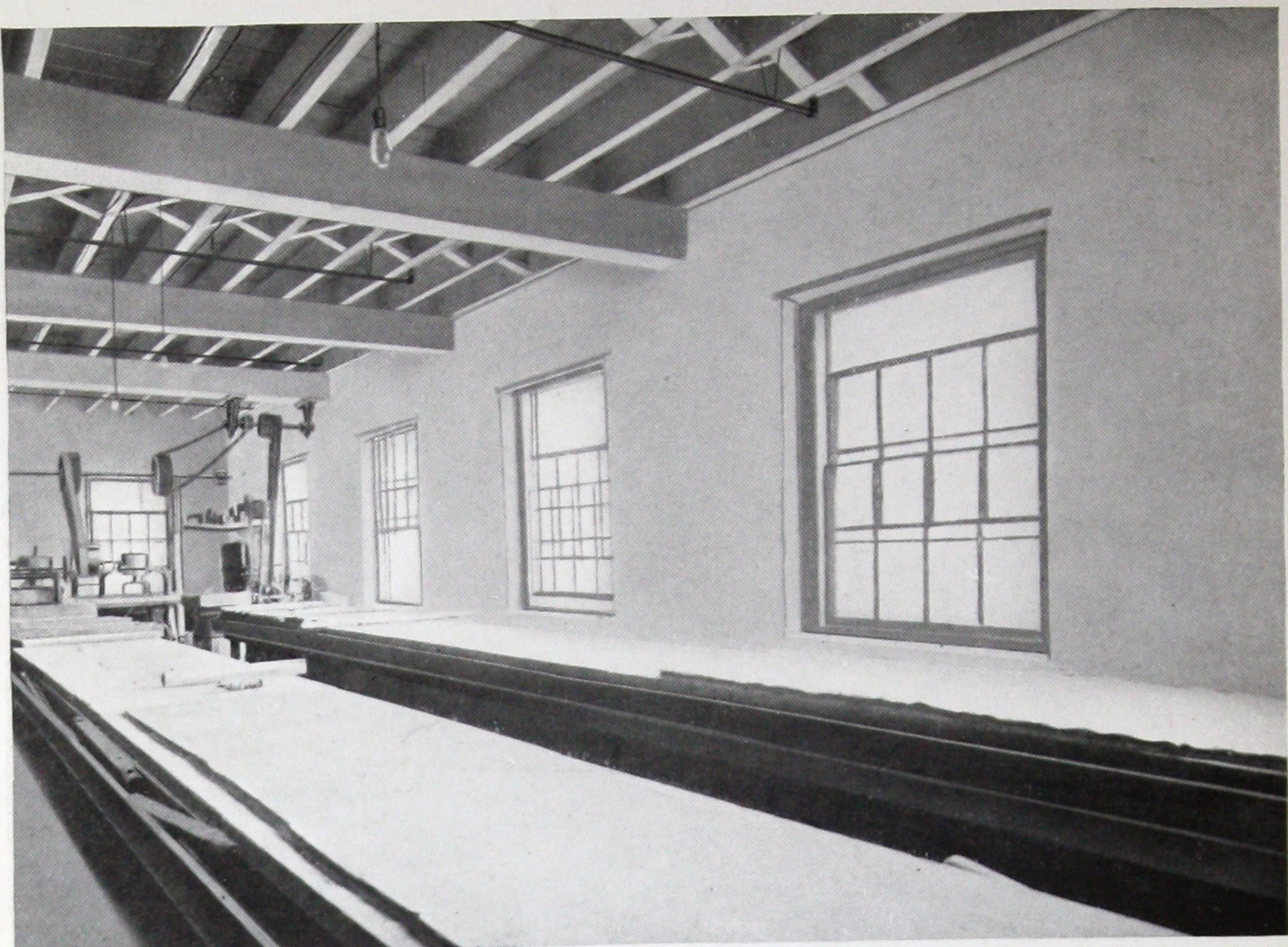
### FOR HEATING LINES, RADIATORS, ETC.

**A**LUMINUM, or Aluminum Gray, has through general use become the accepted color for painting radiators and steam heating lines. Aluminum Paint, however, is not only expensive, but quickly loses its initial brightness. On the other hand De-Pa-Co Aluminum Gray Servicecoat Enamel holds its color and gloss indefinitely. It may be applied to hot or cold pipes or radiators with equally good results.

### Miscellaneous Factory Equipment

Elevator cages and enclosures, fire doors, waste cans, railings, stock shelves, etc., are protected from rust and kept in perfect condition through the use of De-Pa-Co Servicecoat Enamel. This factory equipment may most appropriately be painted black or bronze green. The permanent high finish of Servicecoat makes cleanliness easy and the use of appropriate colors imparts an atmosphere of orderliness and system that is sure to be reflected in the work of employees.

## DE BEVOISE DE-PA-CO MILL WHITE



### DE-PA-CO MILL WHITE

**A** DISCUSSION of the many economies and advantages to be derived from the use of a high grade Mill White is unnecessary here, as these are too widely known and generally accepted to require reiteration.

De-Pa-Co Mill White is a non-poisonous paint that is permanently a dense white. It covers with a smooth, non-porous surface that may be brushed and washed without injury to the coating. It may be applied successfully to any interior surface, whether wood, brick, metal, plaster or concrete, and is unaffected by adverse atmospheric conditions or changes in temperature.

De-Pa-Co Mill White is made in three finishes, Flat, Gloss and Egg Shell.



## **D E B E V O I S E   D E - P A - C O   M I L L   W H I T E**

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### **De-Pa-Co Mill White, Flat**

This is a permanent, velvet, soft finish that retains its extreme whiteness much longer than other coatings. For this reason it is preferred by many factory managers and is rapidly growing in favor.

It is especially efficient for light reflection on ceilings where direct or semi-direct lighting is used, as the reflected light is unusually soft and well diffused and free from the glare which results from gloss finishes.

Actual tests have proved that De-Pa-Co Mill White, Flat, will reflect the maximum of light.

This paint is the most efficient yet produced for inside factory use. On painted or primed surfaces it spreads 500 to 600 sq. ft. per gallon.

### **De-Pa-Co Mill White, Gloss**

### **De-Pa-Co Mill White, Egg Shell**

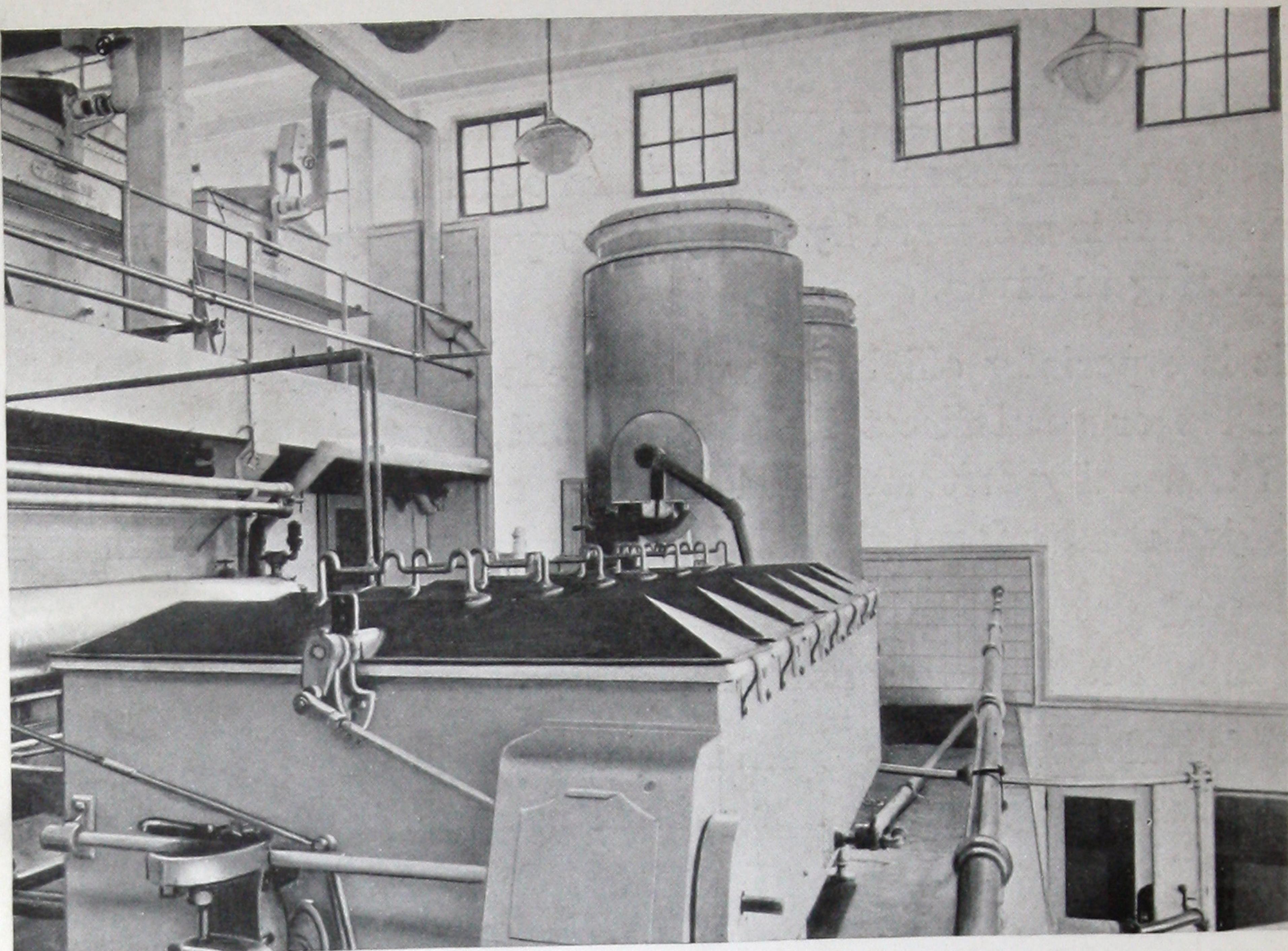
Where for any reason Gloss or Egg Shell Finish is preferred these De-Pa-Co Mill Whites will be found exceedingly satisfactory. They work easily under the brush and are rapidly applied.

### **De-Pa-Co Mill White, Primer**

This primer should be used for the first coat on new or unpainted wood surfaces. It is also recommended for first coat over properly cleaned surfaces previously covered with whitewash or cold water paint.

It is an opaque, easily applied coating over which one coat of Mill White, Flat, Egg Shell or Gloss will usually suffice. It covers approximately 500 sq. ft. per gallon, depending upon the nature of the surface.





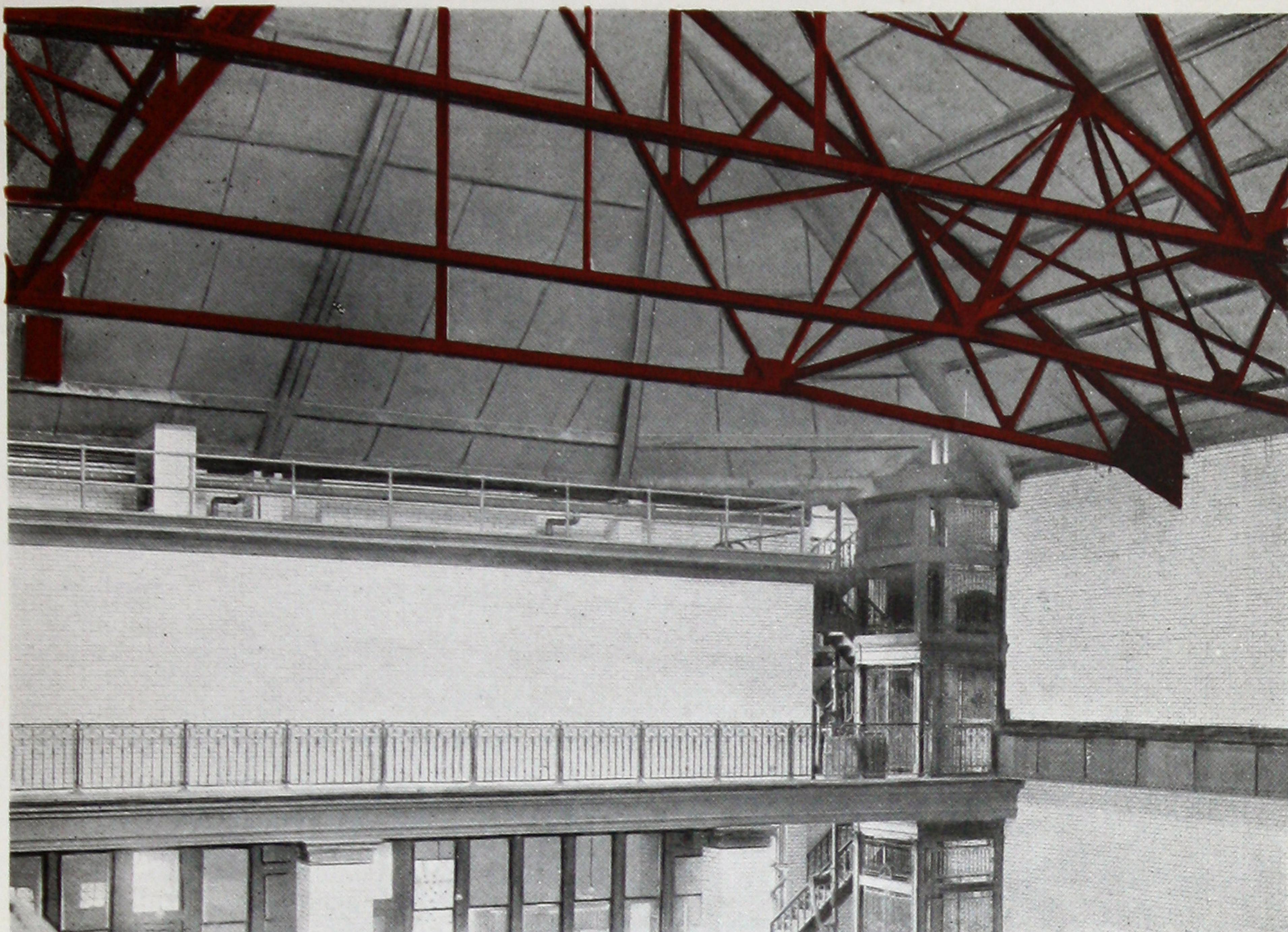
## **DE-PA-CO CONCOTE**

**L**INSEED Oil and other paints commonly used for general purposes are unsatisfactory for painting porous surfaces of cement, brick or limestone, as they do not seal the pores and are not preventative of mildew and other stains which result from moisture or humid conditions.

DeBevoise De-Pa-Co Concote is a scientifically prepared paint which we have developed for this service. It has long been used with complete success not only in this country but also on the Seaboard and in the Tropics, where adverse conditions are most severe.

In the preparation of Concote we use a special liquid which effectively seals the pores and prevents the penetration of moisture and the unsightly stains which invariably follow.

De-Pa-Co Concote is regularly made in white, but may also be obtained in various special colors when so specified.



## DEREKA METAL PAINT

**T**HE chemical action that induces rust in iron and steel, may only be prevented by the application of a moisture-proof, fume-proof coating or film. The average paint, even though excellent for other purposes, is practically worthless as an effective rust preventative.

For more than twenty-five years, in all climates and under every conceivable adverse condition, Dereka Metal Paint has proven its merit as a rust preventative. It is the very highest type of metal protective paint.

The long, successful record made by Dereka Metal Paint is due to the special treatment given to the linseed oil by our secret process and carefully combining this oil with selected imported and domestic pigments possessing the greatest inhibitive qualities.

Dereka Metal Paint is made in the several colors described on the following page, is suited for all classes of steel and iron work, fire escapes, shutters, grills, fences, tanks, roofs,

## **D E B E V O I S E   D E R E K A   M E T A L   P A I N T**

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galvanized iron, stairways, pipes, whether exposed or enclosed.

### **Dereka Metal Paint, Red**

This color is especially made for priming coats but where desired it may also be used for the finishing coat.

### **Dereka Metal Paint, Black**

### **Dereka Metal Paint, Green**

These two colors are made for finishing coat and should be applied over Dereka Metal Paint, Red. They are a deep rich, permanent color and make a very attractive and lasting coat for all kinds of metal work.

Dereka Metal Paint is also made in special colors on order.

All Dereka Metal Paints are impervious to moisture and resist oxidation.

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## **OTHER DEBEVOISE DE-PA-CO PRODUCTS**

### **“Flat Finish,” White**

For interior painting of Homes, Hospitals, Hotels, Public Buildings, Manufacturing Plants and Stores. This modern interior finish is non-poisonous, non-porous and non-absorbing. Can be washed without destroying the elastic, durable paint film, and is an ideal sanitary finish for interiors. Suitable for use on plaster, wood and metal. It dries thoroughly over night with a soft, velvety, flat finish, and does not show laps or brush marks. Will stay white indefinitely, reflecting the maximum of light. Made in colors on special orders.

### **“Best Quality” Paint**

A scientifically machine-made paint assuring uniform thickness of film and uniformity of color, whereas it is practically impossible for a painter to mix the same color actually twice in succession, unless made under a scientific formula. Thus, when buying ready-mixed paints you are sure of receiving the same color and same consistency at all times.


### **“Quality”**

#### **Red Oxide and Brown Metallic Paint**

### **“Durable”**

#### **Red Oxide and Brown Metallic Paint**

Two grades of oxide of iron paints for use on buildings, sheds, roofs, punts and for general use on wood and metal are made with carefully selected imported and domestic materials. Give excellent protection at low cost.



**DE-P-A-CO**  
REG U.S. PAT OFF  
**SERVICE COAT**  **ENAMEL**

FOR BOTH METAL AND  
WOOD SURFACES . . . .  
A PERMANENT ELASTIC  
COATING THAT RETAINS  
GLOSS AND IS NOT  
AFFECTED BY OIL  
GASES OR MOISTURE



**THE DEBEVOISE COMPANY**  
 **PAINT MAKERS**  
**BROOKLYN** **NEW YORK** **U.S.A.**

The above label appears on all cans of the genuine Debevoise De-Pa-Co Servicecoat Enamel. It is your protection against inferior imitations and our guarantee of the high quality of Servicecoat.

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